

FOUNDING PARTNERS

Georgetown Health Foundation

Georgetown Chamber of Commerce

Southwestern University

Chisolm Trail Communities Foundation

These organizations recognized that nonprofits in Williamson County were doing great work, but even greater potential existed if the agencies could learn and apply proven standards of excellence. Hence, The Institute was incorporated in 2011.

SERVICES OFFERED

Here's how we can help

- **Feedback framework** to help your organization's performance through:
 - Institute assessment application process
 - Self-Assessment tool
- **Assistance** in creating strategic plans to identify organizational goals, objectives, and action plans
- **Workshops** to teach helpful methods to improve organizational performance
- **Facilitation/consulting services** to assist your organization's Board and workforce in their "Journey to Excellence"

OUR MISSION

The Institute helps nonprofit organizations serving Williamson County learn and apply principles of organizational excellence to achieve and sustain high performance.

OUR VISION

The Institute is a recognized resource for education and guidance to Williamson County nonprofits seeking systematic assessment and improvement of their organizations. As a result, participating nonprofits enhance their sustainability and their capacity to serve constituents.

WWW.WILCOINSTITUTE.ORG

Bob Novello, Executive Director

Phone: 512-864-7387

Email: info@wilcoinstitute.org

All services offered by The Institute are **free** to nonprofit organizations who serve Williamson County.

EXCELLENCE



The Williamson County Institute
for Excellence in Nonprofits, Inc.



**We help
nonprofit
organizations
improve
productivity and
effectiveness**

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Helping on your JOURNEY TO EXCELLENCE

The Institute empowers organizations to identify strategies that enable it to advance its mission. We help nonprofit organizations identify their strengths, opportunities for improvement, diagnose its overall performance management system, and assess improvement efforts. By engaging the Board and staff throughout the process, we encourage them to set priorities for implementation, establish measurable goals, and create action plans that drive results. The Institute accomplishes this through facilitation, training and analysis.

Stories of success!



RIDE ON CENTER FOR KIDS (ROCK)

“ For the past 11 years, The Institute has helped guide ROCK in our journey of evaluating and improving the efficiency of our organization through the facilitation of annual strategic planning workshops. The results have led ROCK to continually evaluate how we do everything and allowed us to achieve our mission more efficiently through streamlined improvements in processes and procedures. In addition, with The Institute's encouragement, we have completed and been honored with the Pioneer and Commitment levels from The Quality Texas Foundation. Improved processes has lead to improved efficiency, which in turn, means more services provided for every dollar of the organization.”

-Nancy Krenek, Chief Executive Officer

THE CARING PLACE

“ The Caring Place has just completed Part 1 of the Self-Assessment with the Institute. The Caring Place has always been committed to continuous improvement and the opportunity to have a facilitated, open discussion with volunteers, staff and board members about what we're doing well and what we can improve on has been very helpful. We have identified opportunities for organizational improvement that we might not otherwise have recognized. We are now developing a work plan to improve in those areas. I am excited about the work ahead which, ultimately, will positively impact everyone we serve.”



-Ginna O'Connor, Executive Director

WHO WE'VE HELPED

Partial client list

A Gift of Time

Children's Support Coalition

Chisholm Trail Communities
Foundations

Granger Chamber of Commerce
Habitat for Humanity of Williamson
County, TX



Heroes Night Out

Hutto Chamber of Commerce

National Alliance on Mental Illness
(NAMI)

Open My World Therapeutic Riding
Center

Ride On Center for Kids (ROCK)

Rotary Club of Georgetown

Round Rock Arts

Seeds of Strength

Southwestern University